



CITY OF ROBINS

STRATEGIC FUTURE GROWTH OUTLINE – 2018

(ADOPTED 2/18/19, RESOLUTION No. 0219-4)

<u>Goal</u>	<u>Strategy</u>	<u>Action Step(s)</u>	<u>Responsibility</u>	<u>Completed By</u>
ECONOMIC DEVELOPMENT				
Short Term (1-2 Years)				
Goal #1 Increase tax base of the City of Robins.	INCREASE RESIDENTIAL DEVELOPMENT	Review information in the Comprehensive Plan pertaining to housing in the City of Robins Review housing type information from other cities of similar sizes near larger cities. Gather information about Metro Area Market Drivers including Robins Zoning Regulations and FLUM.	Planning & Zoning City Council	Jan.'19 – Dec.'20
Intermediate Term (3-5 Years)				
	Increase Residential Development	Provide information to the City Council relating to data gathered from the list of Short Term (1-2 Years) strategies. Consider revising the city's Future Land Use Map pertaining to residential based on information supplied to the City Council. Conduct City Wide Survey	Planning & Zoning City Council	Jan.'21 – Dec.'23
Long Term (6-15 Years)				
	Increase Residential Development	Review Short Term and Intermediate activities and strategies.	REDI City Council	Ongoing 2019 - 2033



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Short Term (1-2 Years)				
Increase tax base of the City of Robins.	INCREASE COMMERCIAL/RETAIL DEVELOPMENT			
	Take advantage of Robins Square – identify types of businesses the community will support in Robins Square.	Develop marketing plan for Commercial Development in Robins Square Present Marketing Plan to City Council for acceptance.	City Council REDI	Jan.'19 – Dec.'20
	Review the City's Development Regulations to assure that the City's development codes and practices are suitable to meet the city's future needs.	Review the Zoning Ordinance Review the Sub-division Ordinance Identify the current Market Drivers Update the Future Land Use Map to reflect Commercial growth needs.	Zoning Administrator Planning and Zoning REDI	Jan.'19 – Dec.'20
	Identify infrastructure needs necessary for Economic Development i.e. Tower Terrace, County Home Road, N. Center Point Road, Troy Road	See Infrastructure Section	REDI City Council	Jan.'19 – Dec.'20



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Intermediate Term (3-5 Years)				
Increase tax base of the City of Robins.	REDI engage the services of a part time Economic Development Coordinator	Develop Job Description Investigate associated costs	City Council REDI	Jan.'21 – Dec.'23
Long Term (6-15 Years)				
	Continue to review annually and align to city and market needs	REDI to provide Annual Report to the City Council	REDI City Council	Jan.'19 - Dec.'33
	Consider alternative methods to promote Commercial Development	Evaluate the feasibility of a shovel-ready Business Park, i.e., location, size, financing, etc. Evaluate need for City to purchase property for Economic Development Investigate availability of grants and other financial incentives that can be used to promote Commercial Development Meet with Elected Officials to determine opportunities at the State and County levels. Investigate RISE Review City Capital Plan	Engineering Legal City Council Ad hoc Committee	Jan.'19 – Dec.'33



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Short Term (1-2 Years)				
Increase tax base of the City of Robins.	Assure land for Residential and Commercial Development is available and to assist in infrastructure planning and development, ensure all land north of Main Street between the eastern border with Cedar Rapids and the east border of I-380 is within the City of Robins Corporate Boundaries.	Review the area and determine those parcels which are not within the City Determine the property owners and jurisdictions and 28E Agreements Conduct a Financial Analysis Formulate a timeline plan Begin discussions with property owners Begin process in selected areas	Engineering Legal City Council Ad hoc Committee REDI	Jan.'19 – Dec.'20
Intermediate Term (3-5 Years)				
	Assure land for Residential and Commercial Development is available and to assist in infrastructure planning and development, ensure all land north of Main Street between the eastern border with Cedar Rapids and the east border of I-380 is within the City of Robins Corporate Boundaries.	Continue discussions with property owners Modify the plan based upon annual needs Develop plan to implement	Engineering Legal City Council Ad hoc Committee REDI	Jan.'21 – Dec.'23



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Long Term (6-15 Years)				
Increase tax base of the City of Robins.	Assure land for Residential and Commercial Development is available and to assist in infrastructure planning and development, ensure all land north of Main Street between the eastern border with Cedar Rapids and the east border of I-380 is within the City of Robins Corporate Boundaries.	Continue to review City growth needs	Engineering Legal City Council Ad hoc Committee REDI	Jan.'24 – Dec.'33